

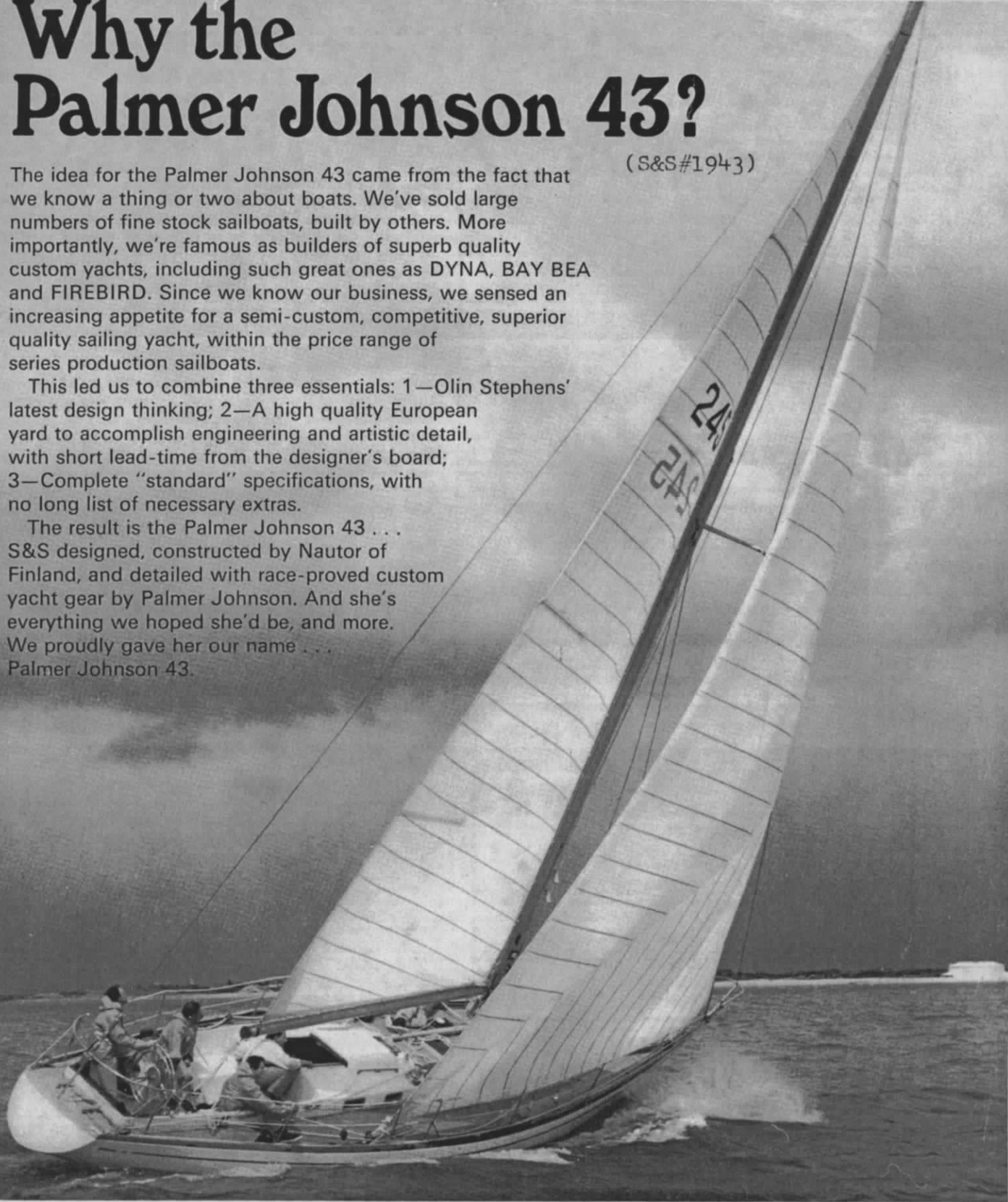
Why the Palmer Johnson 43?

(S&S#1943)

The idea for the Palmer Johnson 43 came from the fact that we know a thing or two about boats. We've sold large numbers of fine stock sailboats, built by others. More importantly, we're famous as builders of superb quality custom yachts, including such great ones as DYNA, BAY BEA and FIREBIRD. Since we know our business, we sensed an increasing appetite for a semi-custom, competitive, superior quality sailing yacht, within the price range of series production sailboats.

This led us to combine three essentials: 1—Olin Stephens' latest design thinking; 2—A high quality European yard to accomplish engineering and artistic detail, with short lead-time from the designer's board; 3—Complete "standard" specifications, with no long list of necessary extras.

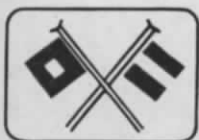
The result is the Palmer Johnson 43 . . . S&S designed, constructed by Nautor of Finland, and detailed with race-proved custom yacht gear by Palmer Johnson. And she's everything we hoped she'd be, and more. We proudly gave her our name . . . Palmer Johnson 43.



Address inquiries to:

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